

# EEO PUBLIC FILE REPORT

For the period of January 1st -- December 31st 2011

Prepared by:

Sacha Sanguinetti, General Manager

Rocking M Radio Inc.

KXXX -- AM

KLOE -- AM

KWGB -- FM

KRDQ -- FM

KKCI -- FM

This report covers the following employment unit:

Call Sign	Station Type	Location City, State
KXXX	AM	Colby KS
KRDQ	FM	Colby KS
KLOE	AM	Goodland KS
KKCI	FM	Goodland KS
KWGB	FM	Colby KS

**A. The following is a list of all vacancies for full time jobs during the reporting period**

Job Title	Date Open	Date Filled
1. Account Executive/On-Air	6/6/2012	7/5/2012
2. Account Executive/On-Air	7/25/2012	8/10/2012

**B. During the reporting period, the following recruitment sources were contacted as vacancies for full-time job opening. Those with an (\*) were organizations that requested to be contacted as job openings occurred.**

Recruitment Source	Address	Contact Person	Telephone Number
Rocking M Radio Radio Ads	1065 S. Range	Sacha Sanguinetti	(785) 462-3305
KAB - Job Fair Job Fair	Topeka Ramada Inn	Kent Cornish	(785) 235-1307
WorkInWesternKansas.com Website	<a href="http://www.workinwesternkansas.com">www.workinwesternkansas.com</a>	Sacha Sanguinetti	(785) 462-3305
KAB - Job Openings Website	<a href="http://www.kab.net/jobbank">www.kab.net/jobbank</a>	Kent Cornish	(785) 235-1307
Sportscasters Talent Agency of America Agency	<a href="http://www.staatalent.com">www.staatalent.com</a>	Jon Chelesnik	(949) 215-6713
Northwest Kansas Technical College		Dr Ed Mills	(785) 890-3641

College	<a href="http://nwktc.edu">nwktc.edu</a>
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Colby Community College	Joe Vyzourek	(785) 462-3984
College	<a href="http://colbycc.edu">colbycc.edu</a>	

**C. The following is a list of the services for full time jobs shown in section A above and the recruitment source which provided the hire for that position:**

Job Title	Recruitment Source
Account Executive/On-Air	Radio
Account Executive/On-Air	Sportscasters Talent Agency of America

**D. During the reporting period, there were a total of 5 people interviewed for vacancies for full time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in section B above.**

Recruitment Source	Total # of interviewees
Walk In	2
KAB - Job source	3
Job Fair	0
Radio	2
Employee Referral	1
Industry Referral	2
<b>Total</b>	<b>10</b>

**E. Fulltime positions hired during reporting dates:**

Position: Account Executive/On-Air - Goodland New Employee Name: Brice Kesler Source: KAB Job Source Hire Date: 7/5/2012
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Position: Account Executive/On-Air - Colby New Employee Name: Ross Volkmer Source: Sportscaster Talent Agency of America Hire Date: 8/10/2012
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