

EEO PUBLIC FILE REPORT

For the period of January 1st – December 31st , 2011

Prepared by:

James Westling, Operations Manager
Rocking M Radio Inc.

KZUH (FM)

KVOB (FM)

KDJM (FM)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Station Type</u>	<u>Location City, State</u>
KZUH	FM	Minneapolis, Salina KS
KVOB	FM	Lindsborg, Salina KS
KDJM	FM	Lindsborg, Salina KS

A. The following is a list of all vacancies for full-time jobs during the Reporting period.

	<u>Job Title</u>	<u>Date Open</u>	<u>Date Filled</u>
1	Business Development Exec.	01/1/11	7/1/11
2	Business Development Exec.	01/1/11	7/15/11
3	Business Development Director	10/1/11	12/15/11
4	Business Development Exec.	10/1/11	12/15/11
5	-		

A. During the reporting period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred:

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>
KZUH/KVOB/KDJM EEO Radio Ads	641 W. Cloud	James Westling	827-2100
KAB-Job openings Website	www.kab.net/jobbank	RMR Inc.	827-2100
KAB Topeka Career Fair 4/5/2011	www.kab.net		800-432-2424

B. The following is a list of the services for full-time jobs shown in section A above and the recruitment source which provided the hire for that position:

Job Title	Recruitment Source
Business Development Exec.	EEO Radio Ad
Business Development Exec.	EEO Radio Ad
Business Development Director	EEO Radio Ad

C. During the reporting period, there were a total of 6 people interviewed for vacancies for full time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

Recruitment Source	Total # of interviewees
Walk-In	4
Referral	1
Radio	5
Newspaper	0
Total	10

**Rocking M Radio, Inc.
 KZUH (FM)
 KVOB (FM)
 KDJM (FM)**

Signed: _____
 James Westling
 Operations Manager
 January 25, 2012
 785-827-2100